



PRO RODEO
Scottsdale, Arizona

64th Annual Parada del Sol Rodeo

March 9th - March 12th 2017

The Head Honchos were formed in 1976 by local businessmen and individuals from Scottsdale and throughout the valley who came together to support the Parada del Sol Rodeo. This select group not only has a passion and love for rodeo, but appreciates the impact that Parada del Sol Inc. has on the community. It is with their generous support year after year that helps to maintain this tradition and will keep rodeo alive in Scottsdale.

As part of this exclusive group you and three guests will have some of the best seats in the house, catered meals at every performance including an open bar to each of the 4 performances of the Parada del Sol Rodeo March 9th thru March 12th, 2017. The Parade del Sol Parade and Trails End Festival is held on Saturday February 11th, 2017 in Old Town Scottsdale at 10 am with the Festival starting at noon.

I truly appreciate your interest and if you have any questions or concerns, please feel free to contact me at (602) 390-7790 or kim@pds.rodeo.

2017 HEAD HONCHOS APPLICATION

GENERAL INFORMATION (Please print clearly)

Name _____
Address: _____ City: _____ State: _____
Zip: _____ Phone: _____ Email: _____

FULL HEAD HONCHO PACKAGE INCLUDES:

- Four tickets to each performance of the Parada del Sol Rodeo at West World
 - ❖ PRCA Scottsdale Pro Bulls – Thursday March 9th 7pm
 - ❖ PRCA Pro Rodeo – Friday March 10th 7pm
 - ❖ PRCA Pro Rodeo - Saturday March 11th 7pm
 - ❖ PRCA Pro Rodeo – Sunday March 12th 2pm
- Catered meals and hosted bar for Head Honchos & guests during the Rodeo
- Invitation to Parada del Sol kick-off events during January/February 2017.

PAYMENT - \$2,000

- Check enclosed. Please make checks payable to the Parada del Sol Inc.
- Please charge my credit card – VISA AMEX MC DISCOVER

Card # _____ Exp. _____ CCV# _____ Zip _____

Name on Card _____

Authorized Signature _____

Return completed original application to the address below, attention Head Honchos, Kim Haberer. For any questions, contact Kim Haberer at kim@pds.rodeo or 602-390-7790.