



## VENDOR INFORMATION

The 65<sup>th</sup> annual Parada Del Sol Rodeo is quickly approaching and we would like to invite you to be a part of our historic wonderful event. This annual event brings people from all over the World to WestWorld of Scottsdale, Arizona “**The West’s Most Western Town**”.

Parada Del Sol Rodeo takes place at West World of Scottsdale 16601 N. Pima RD, Scottsdale, AZ 85260. This is four days of hard hitting rodeo action and fun for the whole family. We have a indoor area complete with available 120 volt 20 amp electrical outlet. Our goal is to have a variety of Vendors to display and sell their products. Our ticket booth will be opening a full 2 hours before each performance and every ticket holder must pass thru the vendor area to get to their seats.

**Parada del Sol Rodeo has 4 performances at WestWorld of Scottsdale – March 08 - 11, 2018.**

**INSURANCE** - Exhibitors must provide proof of any and all insurance necessary to protect the Exhibitor, Parada del Sol, Inc., the City of Scottsdale, and the Bureau of Reclamation. All must be named as additional insured. Proof of insurance must be provided 30 days prior to the show.

**TAX, LICENSE AND PERMITS** - City of Scottsdale and the State of Arizona require a Sales Tax License. If you already have these, please have a copy available as proof. All licenses must be paid for and obtained prior to move in of the show. Scottsdale City Tax (480)312-7932

An application for you to fill out and return to us by February 15, 2018 is on page 2.

We will go over your application and will notify you if you are selected as a vendor for the 2018 show. Refunds will be given to vendors not selected. All Vendors will have a mandatory move in date of Wednesday, March 09 from 7:00 am to 3:00 pm.

We are looking forward to a fabulous 2018 Parada Del Sol Rodeo and we hope you are a part of this wonderful piece of history. If you have any questions please email Vicki Kieran [Vicki@PDS.Rodeo](mailto:Vicki@PDS.Rodeo) or Vendor Advisor Garry Cooper [Garry@ParadadelSol.Rodeo](mailto:Garry@ParadadelSol.Rodeo)

Please contact WestWorld if you would like to bring your RV or Camper out to spend the weekend with us they have spots available for rent call WestWorld at (480) 312-6802.

All Food vendors must contact M Catering, they are in charge of the food and beverage at WestWorld facility. You can contact them at (480)502-0815 (Parada del Sol does not handle food vendors at WestWorld). **Do Not send in a Food Vendor Application to Parada del Sol.**

**Vendor Area Location, Date and Times, Pricing are subject to change.**

Parada del Sol, Inc\*PO Box 292,Scottsdale, AZ 85252\*480-990-3179\*ParadadelSol.Rodeo\*Vendors@ParadadelSol.Rodeo



## VENDOR APPLICATION

The vendor agrees to pay the Parada Del Sol, the sum of \$\_\_\_\_\_ (per selected booth option) for the lease space at the 2018 Parada Del Sol Rodeo at WestWorld of Scottsdale, 16601 N. Pima RD, Scottsdale, AZ 85260. The vendor is responsible for all the applicable Licenses, Insurances, Health Certificate(s) Taxes and or fees (**all will be verified prior to set up**). In addition the vendor will be liable for any damages that might be caused by the vendor or any of their employees. Furthermore, the vendor releases the Parada Del Sol Inc., Arizona Quarter Horse Association, City of Scottsdale, and Bureau of Reclamation from all liabilities and agrees that no refund whatsoever will be made by the Parada Del Sol for the loss, fire, inclement weather, etc. The vendor also fully understands that the Parada Del Sol reserves the right to cancel this contract at any time with monies not refundable.

Business name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone number: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Type of business: \_\_\_\_\_

**Check Option ( ) -10x10 \$250 ( ) -10x20 \$350 ( ) -10x30 \$450 ( ) -120 Volt 20 Amp Circuit \$50**

If your business requires a larger space, or workout of a trailer, please contact us to make special arrangements. Size of space may affect the vendor fee. ALL VENDORS are responsible for their own tents, tables, signage, etc. **Please make all checks and or money orders payable to: Parada Del Sol, Inc.**

**Total amount due \$\_\_\_\_\_ Check or money order # \_\_\_\_\_**

Signature of vendor representative: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

**MAIL TO: Parada Del Sol: C/O Vicki Kieran, PO Box 292, Scottsdale, AZ 85252**

All applications must be received by **February 15, 2018**

**Thank you**

**Vicki Kieran**

**Garry Cooper**

**Vendor Chairman**

**Vendor Advisor**

[vicki@pds.rodeo](mailto:vicki@pds.rodeo)

[Garry@ParadadelSol.Rodeo](mailto:Garry@ParadadelSol.Rodeo)

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